## Péter Abordán

Full-Stack Developer · Growth Engineer



| Skills & Tools        |   |
|-----------------------|---|
| Languages             | HTML CSS TypeScript JavaScript Ruby Python SQL English Hungarian  |
| Technologies          | Node.js Next.js React Vue Astro Rails GraphQL REST Strapi Jest Material UI Emotion<br>Storybook Webpack Vite  |
| Tools & Other         | AWSGCPFriebaseVercelCloudflarePostgresRedisDockerCircleClMicroservicesMicrofrontendsGitUnit Testingi18nCore Web VitalsA/B TesingHeapFigmaVS Code                      |
| Experience –          |   |
| ៑ Sept 2021 - Now     | DataCamp — Full-Stack Growth Engineer   |
| l Remote - Everywhere | <ul> <li>Optimized sitewide promotions by enabling marketing to run self-served promotions, reducing<br/>the engineering effort of a campaign by over 60%.</li> </ul> |
|                       | Led the technical direction and development of the DataCamp for Business marketing site,<br>which increased marketing leads by over 15% YoY.                          |
|                       | <ul> <li>Designed, implemented, and analyzed multiple A/B tests aimed at improving conversion,<br/>resulting in \$100k+ annual revenue.</li> </ul>                    |
| 🗐 Jun 2021 - Aug 2021 | Introduced analytics sessions to our team, where we share insights and explore opportunities<br>to improve our numbers.   |
| • Remote - Budapest   | DataCamp — Full-Stack Developer intern  |
|                       | <ul> <li>Worked on the company's first product-led-growth mechanism to allow learners to self-<br/>organize in groups with peers and colleagues.</li> </ul>           |
|                       | Helped onboard 3 new team members, easing their integration into the Product Led Growth team.   |

## **Project Highlights**

| Python Langchain                 | Al Generated Newsletter (Hackathon Project)   |
|----------------------------------|---|
| OpenAl Next.js<br>Beautiful Soup | <ul> <li>Led an Al-generated newsletter hackathon project, architected the system, and built the data processing and transformation pipeline that integrated seamlessly with our frontend.</li> <li>Innovated by implementing a customized data refinement chain, enhancing content quality.</li> </ul> |
| React Vite Express               | Splitify – Expense Sharing App  |
| Firebase Redis<br>GraphQL        | <ul> <li>Designed and implemented an expense sharing web application that featured receipt<br/>scanning, store detection, item detection, and real time updates.</li> </ul>   |
|                                  | <ul> <li>Enabled groups of users to split their expenses quickly and efficiently. It was used by my larger<br/>network.</li> </ul>  |
| Education —                      |   |
| 🗐 Sept 2018 - Jan 2022           | Computer Science BSc — Budapest University of Technology and Economics  |
|                                  | Software Engineering Specialization   |

GPA: **4.6** 

📾 Jan 2020 - June 2020 Software Engineering — Aquincum Institute of Technology